



SUMMER 2015

VOLUME 5, ISSUE 3

New York Guernsey Breeder's *Golden Gazette*

National Convention brings in Hundreds to “Join the Guernsey Scene”

It was a convention for the record books as more than 400 Guernsey breeders from all over the United States and Canada traveled to the 2015 National Guernsey Convention.

Held in Walnut Creek, Ohio, which is known as the heart of Amish Country, convention goers were able to visit some of Ohio's famous Guernsey farms, see popular local attractions and discuss the future of the Guernsey breed while enjoying great Guernsey fellowship.

Short bus rides allowed visitors to see several herds which included Spring Walk Farm, the Wachtel Family, Pine Grove Guernseys, the Miller Family, and Springhill Farm, owned by the Langs.

In addition, attendees traveled to Kidron Auction, Lehman's Hardware, Heini's Cheese, and the Amish & Mennonite Center which are all well-known Amish country attractions.

When not touring the area, different functions were held to help enhance the future of the Guernsey breed.

This year, two educational seminars, “Getting Cows Bred” and “Genomics: Future of our Breed”, were led by industry experts who initiated conversation about the future of breeding and genomics within the Guernsey breed. Also they discussed the role breeding and genomics have played in other breeds and breed associations.

Additionally both the Genetic Improvement Committee and Show Committee, held open forum meetings with Guernsey breeders to discuss changes that should be made for the improvement of the breed.

Concluding convention was the National Convention sale which was held at Springhill Farm and chaired by Chris Lang and Marshall Overholt.

The sale yielded an average of \$4,648 with the top seller being Lot 28, consigned by Dr. John Mozier. Purchased by Friendship Farm, Moziers Spider Delila-ET left the sale ring at \$19,000 being one of the highest selling Guernseys this year.

UPCOMING EVENTS:

August 1

New York Guernsey Annual Picnic
Red Rage Farm, Lowville, NY

August 27-September 7

New York State Fair
Syracuse, NY

September 12-17

All-American Dairy Show
Harrisburg, PA

September 18-October 4

Eastern States Exposition
West Springfield, MA

September 29-October 3

World Dairy Expo
Madison, WI

November 6-10

North American Livestock Exposition
Louisville, KY



NY Junior Members Named Guernsey Queen and Princess

Jenny McKenna, of Wee Kin Farm, and Cara Woloohojian, of Wee Acres Guernseys, were selected as the National Guernsey Queen and Princess by a panel of judges during the 2015 National Guernsey Convention.

McKenna and Woloohojian competed against young woman from six other states and will now spend the next year attending National Shows and Guernsey events throughout the country.

Both woman, exemplified their passion for the Guernsey cow along with their ambition to promote the breed which set them apart from other contestants.

A junior at Cornell University, McKenna is the 20 year old daughter of George and Iva McKenna and plans to one day own and operate an agricultural

tourism farm. She believes that her efforts can play a major role in educating the public about agriculture and the dairy industry.

Along with being named the National Guernsey Queen, Jenny was the Runner-Up for Outstanding Guernsey Youth contest which is the highest honor any youth member can obtain. Additionally, she was 1st Place in Extemporaneous Speaking, and placed 3rd in Prepared Speaking. She was also awarded both the National Guernsey Youth Scholarship and the Turley Scholarship.

Woloohojian, who is a student at Virginia Tech, plans to graduate in the spring of 2017 with a double major in Dairy Science and Human Nutrition.

Though from Rhode Island, she is a member of the New York Guernsey Breeders Association and was 2nd Place in the Prepared Speaking Contest. Cara states that it is a great honor to give back to the breed that has given her so much.



Throughout the next year Jenny McKenna and Cara Woloohojian were crowned the 2015 National Guernsey Queen and Princess at the Annual Youth Banquet held during the National Guernsey Convention.



If you are interested in advertising on the New York Guernsey website please contact Mary Foote at footem921@outlook.com or fill out the postcard insert and mail it to:

7635 State Route 40
Hartford, NY 12838.

Updated Website gives Breeders Chance to Advertise

Over the past two years, the New York Guernsey board of directors have devoted more time and effort into advertising the Guernsey breed and the association through social media as well as other online media outlets.

With recent updates on the website, Guernsey Breeders now have a unique advertising opportunity as advertising space is now available on the New York Guernsey Breeders website.

Ads, which can be purchased for \$20 per year, will be designed and located on the Farm page of the website along with the quarterly farm feature.

By advertising on the website, farms have the potential to reach breeders from all over the United States especially as the website will host all the 2017 National Guernsey Convention information.

NATIONAL CONVENTION YOUTH HIGHLIGHTS:



New York Youth Mix & Mingle

Throughout the National Convention, NY Guernsey Youth met friends from all sides of the country while competing in youth contests, outings, and activities.



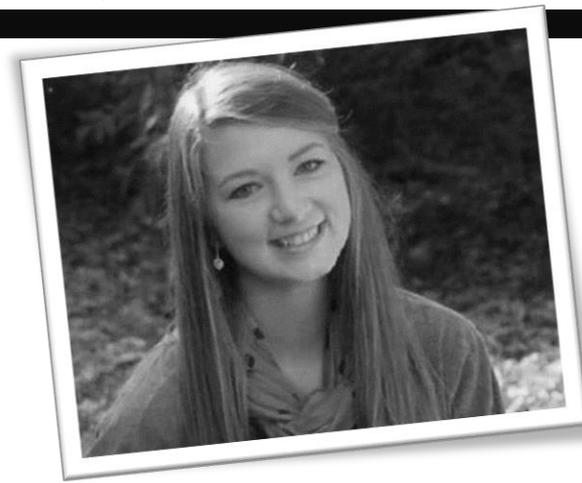
Queen Contestants

Jenny McKenna and Cara Woloohojian were chosen amongst a group of passionate Guernsey girls for the title of National Guernsey Queen and Princess. The duo will spend the next year representing the Guernsey breed at various events and shows.



Outstanding Guernsey Youth

Jenny McKenna, of Wee Kin Farm, was named the Runner-Up in the Outstanding Guernsey Youth Contest. Marshall Overholt, Springhill Farm, Big Prairie, OH was named the 2015 Outstanding Guernsey Youth.



Esther Ripley, daughter of Tom and Crystle Ripley, was selected as the New York Guernsey Princess at the Annual Meeting and Banquet this past April.

Junior Corner

Princess Dairies

By Esther Ripley

I am so excited to represent the Guernsey breed as your 2015 New York state Guernsey princess! I am the daughter of Tom and Crystle Ripley. We live in Moravia, New York where between my grandpa, uncle, and my family run a dairy cow operation, Ripley Farms.

Out of the 500 cows that we milk, 155 are Guernsey's. On the farm I help take care of our calves. I love that part of my job because they are absolutely adorable! In addition to caring for the calves and showing cows, I also enjoy playing basketball, reading, cooking, and spending time with friends and family.

This fall I was sad to leave my family and my cows, but I was excited to begin attending Pensacola Christian College in Florida. There I am pursuing a Bachelor's degree in Science with a concentration in marketing. College has opened my eyes to see how little people know about Guernsey's or even about dairy cows in general.

The reason I wanted to run for Guernsey princess is to share the breed with the public so that they can enjoy them like I have. Not only do I want to get the word out about Guernseys, but I am also anticipating the opportunity to award other exhibitors for their hard work.

I will never forget the joys I have experienced while showing my cows and I cannot wait to share that joy with others. Thank you so much for this opportunity. I hope to make the Guernsey breed proud!

New York Guernsey Youth Association:

Youth Officers:

President: Jenny McKenna
 Vice President: Andrew Coon
 Secretary: Caylie Axtell
 Treasurer: Kristen Gallagher
 Promotion Chair: Gracie Harrigan

Youth Advisor:

Christel Axtell
 607-761-9443
 331 Lumber Road
 Deposit, New York 13754

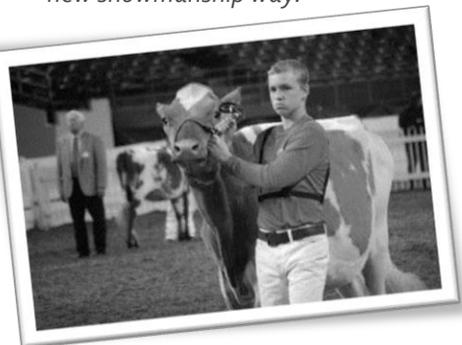
Industry Insider

A-K on the New Showmanship Way

In 2012, the PDCA, or Purebred Dairy Cattle Association, updated its Showmanship Evaluation Scorecard which lead to many young showmen questioning what exactly these changes meant and how if effected what to do on the halter.

In June, Hoard's Dairyman staff sat down with Ted Halbach, who sits on the PDCA Committee, to help clear up confusion about the changes and help youth rise to the top in the showring.

In an effort to clarify changes and reenforce key aspects of showmanship, here is A-K on the new showmanship way!



Appearance: When in showmanship, wear a white collared shirt, white pants, a brown/black belt, and hard toe shoes.

Bling: Avoid wearing "bling" as it draws attention away from the animal and will be discriminated against.

Cleanliness: How clean and well-groomed an animal is will remain one of the most important aspects in the show ring!

Demonstration: Showing with a high elbow or with a stiff arm proves that the exhibitor is trying too hard and appears uncomfortable. Try to avoid doing so.

Entering the Lineup: When instructed to enter the placing line-up, an exhibitor should turn around and walk forward at a faster pace. When close to the line, showmen should then turn and walk backwards and then leave about a foot of space between them the next exhibitor.

Foot Use: An exhibitor using their feet is no longer forbid on the scorecard as long as it is subtle and gentle. *However, a judge still can use this as a deciding factor in final placement.

Getting in the Show Ring: When entering the ring, a showman should walk forward until the last animal enters the ring. Exhibitors should then turn around and begin walking backwards. At no point should a leadsman cross their feet or walk sideways.

Holding the Halter: The strap of a halter should now be loosely looped three times and held in the left hand. This is opposed to the previous preference of using a "figure eight".

In the Lineup: Exhibitors in both first and last place should have their animals rear legs set for the outside of the ring. Those in the middle of the line-up should set their animals to display their fewest faults. However, animals in milking form should be placed based on the location of the judge.

Judges are Different: Remember, each judge is going to have different things that they deem more important when in the show ring.

Keep your cool: Every now and then, everyone's animal will act up. If this happens while in a showmanship class, an exhibitor should remain calm. Clearly showing frustration or negative emotion in the ring can cost a showman a few placings in the ring.

*Check out Hoard's Dairyman full article on the PDCA changes at:
<http://www.hoards.com/youth/showmanship-confusion>*

2017 National Convention

Convention Theme & Logo Released

The 2017 National Guernsey Convention theme and logo were released to Guernsey breeders this past June as planning for the convention went underway.

The theme, which commemorates the Battle of Saratoga which is known as the turning point in the Revolutionary War, embraces how much the Guernsey breed has improved over the past decade and the hope that 2017 will be a pivotal year in genetic improvement for Guernseys.

Designed by Lynette Wright, the logo features the theme "The Turning Point of the Golden Breed in 2017" as well as an American flag, Guernsey, and the Saratoga Monument.

The logo will be featured in advertisements and postings about convention and will be later featured on t-shirts for New Yorkers to wear at convention to specify they are convention hosts.

Additionally, following the patriotism of the theme and logo, the convention will use the colors red, white, and blue for decorations, posters, and displays.

If you are interested in assisting with the convention or serving on a convention committee please contact Mary Foote at footem921@outlook.com.

